

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 37.698888 Longitude: -121.886425

Metro 580 Pleasanton, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	94,230	224,142	695,357
	Population Est 25Q1	94,040	223,784	694,657
	Population Est 24Q4	93,915	223,339	694,844
	Population Est 24Q3	93,587	222,696	693,853
	Population Est 24Q2	94,669	223,511	693,696
	Population Est 24Q1	94,500	224,149	693,899
	Population Est 23Q4	94,122	223,524	692,682
	Population Est 23Q3	94,006	223,263	691,741
	Population Est 23Q2	93,979	223,195	691,498
	Population Fcst	95,763	227,508	701,465
	2010 Census Population	69,883	182,992	614,770
	2000 Census Population	53,315	147,682	542,712
	1990 Census Population	42,309	120,035	444,006
	Current Year Daytime Population	144,911	274,573	737,424
	Average Seasonal Population	535	1,403	4,401
	Historical Annual Growth, 1990 – 2000	2.34%	2.09%	2.03%
	Historical Annual Growth, 2000 – 2010	2.74%	2.17%	1.25%
	Estimated Annual Growth, 2010 – CY	2.08%	1.41%	0.85%
	Projected Annual Growth, CY to Y5	0.32%	0.30%	0.18%
	Group Qtrs Est	3,832	4,759	10,593
Transient Est Average Last 4 Qtrs	8,912	13,290	20,691	
<b>Households</b>	Current Year Estimated Households	31,588	76,513	235,410
	Households Est 25Q1	31,521	76,363	235,049
	Households Est 24Q4	31,517	76,249	235,210
	Households Est 24Q3	31,401	76,028	234,876
	Households Est 24Q2	31,856	76,399	234,917
	Households Est 24Q1	31,796	76,647	235,007
	Households Est 23Q4	31,670	76,438	234,598
	Households Est 23Q3	31,634	76,350	234,280
	Households Est 23Q2	31,622	76,322	234,194
	Households Fcst	32,108	77,604	237,383
	2010 Census Households	23,450	63,338	213,808
	2000 Census Households	17,722	51,642	193,136
	1990 Census Households	13,664	41,630	164,968
	Historical Annual Growth, 1990 – 2000	2.63%	2.18%	1.59%
	Historical Annual Growth, 2000 – 2010	2.84%	2.06%	1.02%
	Estimated Annual Growth, 2010 – CY	2.08%	1.31%	0.67%
	Projected Annual Growth, CY to Y5	0.33%	0.28%	0.17%
	Population per Household	2.86	2.87	2.91

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Metro 580 Pleasanton, CA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	10.2%	9.9%	8.1%
	HH Income \$250,000 to \$499,999	12.3%	11.9%	9.7%
	HH Income \$200,000 to \$249,999	28.6%	27.8%	22.6%
	HH Income \$175,000 to \$199,999	7.8%	7.1%	7.1%
	HH Income \$150,000 to \$174,999	7.4%	7.0%	7.3%
	HH Income \$100,000 to 149,999	13.6%	13.5%	15.8%
	HH Income \$75,000 to 99,999	6.7%	6.7%	8.5%
	HH Income \$50,000 to 74,999	4.7%	5.5%	7.5%
	HH Income \$35,000 to 49,999	2.5%	3.2%	4.3%
	HH Income \$25,000 to 34,999	1.4%	2.0%	2.8%
	HH Income \$15,000 to 24,999	1.8%	1.8%	2.5%
	HH Income \$0 to 14,999	3.0%	3.5%	3.9%
	Average Household Income	\$250,280	\$247,928	\$219,689
	Median Household Income	\$201,938	\$198,868	\$166,195
	Per Capita Income	\$85,600	\$85,591	\$74,993
	Average Disposable Income	\$156,465	\$152,560	\$138,049
	Median Disposable Income	\$157,584	\$154,628	\$133,988
	Discretionary HH Income Over \$150,000	40.7%	40.2%	30.3%
	Discretionary HH Income \$125,000 to \$149,999	14.3%	13.8%	12.9%
	Discretionary HH Income \$100,000 to \$124,999	12.3%	11.3%	11.0%
	Discretionary HH Income \$75,000 to \$99,999	11.1%	10.6%	12.2%
	Discretionary HH Income \$50,000 to \$74,999	9.4%	9.5%	12.7%
	Discretionary HH Income \$25,000 to \$49,999	6.1%	7.7%	11.2%
	Discretionary HH Income Under \$25,000	6.1%	7.0%	9.8%
	Average Discretionary HH Income	\$121,848	\$120,003	\$106,528
	Median Discretionary HH Income	\$133,800	\$132,204	\$109,563
	Householder White – Count	10,903	31,661	89,992
	Median HH Income	\$182,581	\$181,936	\$178,452
	Average HH Income	\$151,029	\$147,250	\$144,476
	Householder Black or African-American – Count	918	1,772	12,642
	Median HH Income	\$145,151	\$122,104	\$106,440
	Average HH Income	\$131,547	\$117,854	\$107,621
	Householder Hispanic – Count	2,914	7,638	37,907
	Median HH Income	\$168,724	\$152,644	\$123,890
Average HH Income	\$138,409	\$135,291	\$122,567	
Householder Asian or Pacific Islander – Count	14,054	28,227	66,517	
Median HH Income	\$253,479	\$259,729	\$211,466	
Average HH Income	\$166,746	\$166,499	\$153,258	
Householder Other or Pacific Islander – Count	2,798	7,215	28,352	
Median HH Income	\$180,662	\$164,684	\$138,908	
Average HH Income	\$141,828	\$138,216	\$129,779	

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<b>Gender</b>	Male Population	45,263	109,119	339,617
	Female Population	48,967	115,024	355,740
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	4,620	10,341	33,614
	Count of Pop 0 to 7 years	7,646	16,316	49,779
	Count of Pop 5 - 13	11,178	24,424	70,678
	Count of Pop 14 - 18	5,710	13,698	39,005
	Count of Pop 19 - 22	5,220	13,141	38,877
	Count of Pop 22 - 25	3,544	9,161	28,096
	Count of Pop 25 - 29	4,134	10,415	36,702
	Count of Pop 30 - 34	5,485	11,254	39,105
	Count of Pop 35 - 39	7,092	14,123	44,589
	Count of Pop 40 - 44	8,924	17,998	49,822
	Count of Pop 45 - 59	21,553	51,805	148,141
	Count of Pop 60 - 74	11,375	32,851	115,812
	Count of Pop 75 - 84	3,823	10,825	37,118
	Count of Pop 85+	1,573	4,106	13,798
	% of Pop 0 to 4 years	4.9%	4.6%	4.8%
	% of Pop 0 to 7 years	8.1%	7.3%	7.2%
	% of Pop 5 - 13	11.9%	10.9%	10.2%
	% of Pop 14 - 18	6.1%	6.1%	5.6%
	% of Pop 19 - 22	5.5%	5.9%	5.6%
	% of Pop 22 - 25	3.8%	4.1%	4.0%
	% of Pop 25 - 29	4.4%	4.6%	5.3%
	% of Pop 30 - 34	5.8%	5.0%	5.6%
	% of Pop 35 - 39	7.5%	6.3%	6.4%
	% of Pop 40 - 44	9.5%	8.0%	7.2%
	% of Pop 45 - 59	22.9%	23.1%	21.3%
	% of Pop 60 - 74	12.1%	14.7%	16.7%
	% of Pop 75 - 84	4.1%	4.8%	5.3%
	% of Pop 85+	1.7%	1.8%	2.0%
Median Age	40.1	41.5	41.7	
Average Age	38.7	40.2	41.0	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	5.2%	4.8%	5.1%
	% of Pop 5 - 13	12.4%	11.3%	10.6%
	% of Pop 14 - 18	6.5%	6.5%	5.9%
	% of Pop 19 - 22	5.8%	6.2%	5.8%
	% of Pop 22 - 25	3.9%	4.3%	4.2%
	% of Pop 25 - 29	4.5%	4.9%	5.5%
	% of Pop 30 - 34	5.7%	5.1%	5.8%
	% of Pop 35 - 39	6.9%	6.0%	6.3%
	% of Pop 40 - 44	9.0%	7.6%	7.0%
	% of Pop 45 - 59	23.4%	23.3%	21.2%
	% of Pop 75 - 84	3.5%	4.1%	4.8%
	% of Pop 60 - 74	11.8%	14.5%	16.3%
	% of Pop 85+	1.4%	1.5%	1.5%
	Median Age	39.3	40.7	40.6
Average Age	37.9	39.3	40.1	

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	% of Pop 40 - 44	9.9%	8.4%	7.4%
	% of Pop 45 - 59	22.4%	22.9%	21.4%
	% of Pop 60 - 74	12.3%	14.8%	17.0%
	% of Pop 75 - 84	4.6%	5.5%	5.9%
	% of Pop 85+	1.9%	2.2%	2.4%
	Median Age	40.6	42.3	42.7
Average Age	39.5	41.1	41.9	
Race	Count of White	30,892	88,377	258,038
	Count of Black or African-American	3,255	5,951	39,548
	Count of Asian or Pacific Islander	46,927	95,018	233,150
	Count of Other races	13,156	34,795	164,622
	White	32.8%	39.4%	37.1%
	Black or African American	3.5%	2.7%	5.7%
	Asian	49.8%	42.4%	33.5%
	Other Races	14.0%	15.5%	23.7%
Language Spoken	Speak English at Home	53.0%	56.7%	55.8%
	Speak Spanish at Home	5.5%	6.7%	14.0%
	Speak French or French Creole at Home	0.3%	0.3%	0.4%
	Speak German at Home	0.3%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	12.8%	11.4%	7.2%
	Speak Russian and Other Slavic Languages at Home	1.2%	1.2%	1.0%
	Speak Chinese at Home	9.7%	9.3%	9.2%
	Speak Korean at Home	2.2%	1.9%	1.3%
	Speak Vietnamese at Home	1.0%	0.9%	1.4%
	Speak Other Asian Languages at Home	10.8%	8.8%	5.0%
	Speak Tagalog and Other Pacific Languages at Home	1.9%	1.6%	3.0%
	Speak Other Language at Home	1.3%	1.0%	1.4%
Hispanic	Hispanic Population	10,971	29,484	151,605
	Hispanic Population Percent	11.6%	13.2%	21.8%
	Mexican	63.4%	69.5%	73.0%
	Puerto Rican	5.2%	4.8%	3.6%
	Cuban	1.8%	1.6%	0.8%
	Dominican	0.2%	0.1%	0.2%
	Central American	7.0%	6.6%	11.1%
	South American	10.4%	9.6%	5.5%
	Other Hispanic	12.1%	7.9%	5.8%
	2000 Hispanic Population Percent	11%	11%	17%
	1990 Hispanic Population Percent	9%	8%	13%

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<b>Ancestry</b>	American (percent of total population)	1.3%	1.5%	1.9%
	American	0.6%	0.9%	0.9%
	Native American (ie. Indian/Eskimo)	0.4%	0.3%	0.2%
	Hawaiian/Pacific Islander	0.2%	0.2%	0.8%
	Asian (percent of total population)	43.2%	37.0%	26.6%
	Chinese	12.0%	11.2%	10.5%
	Japanese	0.7%	0.6%	0.7%
	Korean	2.7%	2.2%	1.6%
	South Central Asian (ie. Indian)	24.8%	20.4%	11.1%
	South East Asian (ie. Vietnamese)	0.7%	0.8%	1.4%
	Other Asian	2.3%	1.8%	1.4%
	European (percent of total population)	11.0%	14.9%	13.7%
	British	2.0%	2.7%	2.5%
	Dutch	0.2%	0.3%	0.2%
	French	0.4%	0.6%	0.5%
	German	2.1%	3.0%	2.7%
	Italian	1.3%	1.7%	1.6%
	Polish	0.3%	0.4%	0.4%
	Scandinavian	0.9%	1.3%	1.1%
	Scotch/Irish	2.4%	3.0%	2.8%
Other European (ie. Greek/Russian)	1.5%	1.9%	1.8%	
Middle Eastern	1.0%	1.0%	0.8%	
Other Ancestry	15.3%	16.8%	15.9%	
Unclassified Ancestry	6.6%	7.4%	6.7%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	63,959	153,377	485,087
	Elementary (0 to 8)	2.3%	2.6%	5.4%
	Some High School (9 to 11)	1.8%	2.0%	3.8%
	High School Graduate (12)	9.7%	10.7%	15.7%
	Some College (13 to 16)	12.1%	13.4%	16.3%
	Associates Degree Only	5.4%	6.2%	7.3%
	Bachelors Degree Only	37.1%	35.6%	30.1%
	Graduate Degree	31.6%	29.4%	21.4%
	% College (4+)	68.7%	65.1%	51.5%
<b>Household Type</b>	Total Households – count	31,588	76,513	235,410
	One Person HHs – count	5,614	13,562	44,073
	Family HHs – count	24,129	58,784	177,112
	Married Couple – count	20,692	50,371	141,582
	w/own children – count	11,482	26,365	68,341
	w/out own children – count	9,211	24,007	73,240
	Male Householder – count	1,030	2,597	11,070
	Female Householder – count	2,407	5,816	24,461
	Non-Family Households – count	1,844	4,167	14,225
	1 Person Household	17.8%	17.7%	18.7%
	2 Person Household	26.9%	27.9%	28.6%
	3 Person Household	20.5%	19.9%	18.9%
	4 Person Household	24.5%	23.5%	20.2%
	5 Person Household	6.6%	7.0%	7.9%
6 Person Household	2.5%	2.6%	3.3%	
7+ Person Household	1.3%	1.4%	2.3%	
% Households With Children	41.6%	39.3%	35.2%	

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<b>Housing</b>	Total Housing Units	32,639	78,796	243,400
	Owner Occupied Percent	59.7%	64.9%	62.6%
	Renter Occupied Percent	37.0%	32.2%	34.1%
	Vacant Housing Percent	3.2%	2.9%	3.3%
	Total Housing Units (Census 2000)	18,620	53,175	198,219
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	59.5%	56.0%	44.7%
	Property Value \$750,000 to \$999,999	13.1%	11.8%	17.9%
	Property Value \$500,000 to \$749,999	4.6%	4.5%	9.1%
	Property Value \$400,000 to \$499,999	0.5%	0.9%	1.5%
	Property Value \$300,000, to \$399,999	0.2%	0.4%	0.7%
	Property Value \$200,000 to \$299,999	0.0%	0.5%	0.8%
	Property Value \$150,000 to \$199,999	0.7%	0.6%	0.4%
	Property Value \$100,000 to \$149,999	0.8%	0.6%	0.6%
	Property Value \$60,000 to \$99,999	0.2%	0.2%	0.4%
	Property Value \$40,000 to \$59,999	0.1%	0.0%	0.1%
	Property Value \$0 to \$39,999	0.8%	1.0%	1.1%
	Median Home Value	\$1,243,473	\$1,263,557	\$1,195,555
<b>Wealth per Household</b>	\$0 and under - percent	15.7%	15.5%	16.2%
	\$1 to \$4999 - percent	6.8%	6.7%	7.4%
	\$5k to \$9999 - percent	3.9%	3.8%	4.1%
	\$10k to \$24999 - percent	5.8%	5.7%	5.9%
	\$25k to \$49999 - percent	6.5%	6.5%	6.6%
	\$50k to \$99999 - percent	9.7%	9.8%	10.0%
	\$100k to \$249999 - percent	18.3%	18.5%	18.3%
	\$250k to \$499999 - percent	14.7%	14.7%	14.2%
	\$500k+ - percent	18.8%	18.7%	17.3%
	Median HH Wealth	\$114,127	\$115,845	\$99,403
	Avg HH Wealth	\$285,832	\$285,874	\$270,258
<b>Economic Viability</b>	Economic Viability Local	359	349	325
	Economic Viability Indexed	130	126	117
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	49,810	119,747	365,810
	Managerial/Executive	26.4%	27.5%	23.8%
	Professional Specialty	43.9%	39.9%	31.0%
	Healthcare Support	1.3%	1.4%	2.7%
	Sales	7.6%	8.5%	8.5%
	Office & Administrative Support	8.0%	7.6%	9.3%
	Protective Service	1.7%	1.4%	1.7%
	Food Preparation	2.3%	3.0%	3.8%
	Building Maintenance & Cleaning	0.6%	1.1%	2.3%
	Personal Care	1.7%	2.1%	2.1%
	Farming, Fishing, & Forestry	0.1%	0.1%	0.2%
	Construction	2.1%	2.9%	5.9%
	Production & Transportation	4.3%	4.4%	8.6%
	Percent White Collar Workers	87.2%	84.9%	75.4%
	Percent Blue Collar Workers	12.8%	15.1%	24.6%

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	Agriculture/Mining/Construction	2.6%	4.0%	6.5%
	Manufacturing	11.5%	11.0%	10.4%
	Transportation	3.7%	3.4%	5.2%
	Information	5.7%	4.7%	3.6%
	Wholesale/Retail	11.5%	11.6%	11.8%
	Finance, Insurance, Real Estate	7.0%	7.1%	6.8%
	Professional Services	26.0%	23.7%	17.5%
	Management Services	0.3%	0.3%	0.2%
	Administrative/Waste Services	2.3%	2.6%	3.8%
	Educational Services	17.7%	19.2%	20.0%
	Entertainment Services	5.5%	6.3%	6.8%
	Other Professional Services	2.5%	2.8%	3.6%
	Public Administration	3.6%	3.3%	3.6%
<b>Vehicles per HH</b>	No Vehicles	3.2%	3.7%	4.7%
	1 Vehicle	29.8%	26.1%	25.6%
	2 Vehicles	46.5%	44.5%	41.4%
	3 or more vehicles	20.5%	25.6%	28.4%
	Average Number of Vehicles	1.91	2.03	2.07
<b>Change</b>	Births (last 12 months)	806	1,926	6,291
	Deaths (last 12 months)	516	1,402	4,718
	Migration (last 12 months)	-698	217	458
<b>Work place</b>	Workplace Establishments	6,124	10,967	27,162
	Workplace Employees (FTE)	77,203	119,185	258,948